



## **PRESS RELEASE EXTRACTS**

### **Diversity Benchmarking Group launched**

The Diversity Benchmarking Group has been launched by specialist consultancy Proactive Reputation Management in association with Complinet, the market-leading supplier of business critical information and software solutions.

The group will enable organisations active in diversity to achieve their objectives faster, cheaper and with lower risk. Facilitated by PRM and Complinet, the members will compare and contrast approaches, share experiences and identify good, best and next practice. Both UK and international practices and experience will be explored.

Members include:

- Aviva
- British Army
- BT
- Co-operative Insurance Society
- Co-operative Bank
- HM Prison Service
- Metropolitan Police Service
- Procter & Gamble
- Prudential
- Royal Navy
- SEEBOARD Energy
- UBS Warburg

Harish Bhayani, Principal of PRM, is leading the project. "We are delighted with the quality and diversity of the group members who have already joined and are looking forward to working with each of them. The group's composition augurs well for driving forward diversity from the leading edge," he said.

"The combination of PRM's expertise in diversity, culture and reputation management and Complinet's market knowledge, technology and track record of information dissemination is ideal for meeting the group's objectives," said Gwen Thomas, Editor of Complinet HR.

"At UBS Warburg, embracing differences and creating a culture of inclusion is crucial to our success as a global organisation. We are therefore pleased to be among the

vanguard of companies in this field to share our winning strategies and continually identify new and effective ways of implementing diversity initiatives into our business," said a spokesman for the investment bank.

Colonel Mike von Bertele of the British Army commented: "We invest heavily in our personnel' s training but recognise that everyone is unique and we must draw on their huge range of talents to meet our responsibilities around the world. That is what diversity means to us and we are delighted to have been asked to participate in this new initiative which will enable some of the best practitioners of diversity to learn from each other."

For more information contact:

**Harish Bhayani**

Principal, Proactive Reputation Management

Tel: 0845-330-6738

Email: [harishbhayani@prorepman.co.uk](mailto:harishbhayani@prorepman.co.uk)

**Gwen Thomas**

Editor, Complinet HR

Tel: 020-8246-4100

Email: [gwen.thomas@complinet.com](mailto:gwen.thomas@complinet.com)

**EDITOR'S NOTE**

**About Proactive Reputation Management**

PRM is a specialist consultancy that helps organisations to manage their reputations by helping them to manage organisational culture and change. Within this remit, diversity strategy and application is a core competency. Our focus, founded upon our corporate and Big Five consulting experience, is to provide organisations with practical support that works.

**About Complinet**

Complinet is the market-leading supplier of information and software solutions to the international financial services industry. We specialise in human resources, compliance and regulation and are fast becoming the industry benchmark with more than 850 organisations relying on our business services. We combine expert content with leading edge technology to help clients reduce risk, save time and money and develop a culture of best practice throughout the business.